



LODGING MEMBER APPLICATION

Step 1: Information for our database and promotional opportunities. Two property contacts are included with membership; additional contacts may be added – see reverse for details.

Property Name: _____
 Physical Address: _____
 City/Zip: _____
 Mailing Address: _____
 City/Zip: _____
 Website URL: _____

Primary Contact (ex.: General Manager) Name: _____ Title: _____ Phone: _____ Fax: _____ E-Mail: _____	Secondary Contact (ex.: Owner) Name: _____ Title: _____ Phone: _____ Fax: _____ Email: _____
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Step 2: Level of membership.

Annual dues reflect dual membership with Colorado Hotel & Lodging Association (CH&LA) and American Hotel & Lodging Association (AH&LA), unless otherwise noted. **Please check the size of your property:**

- 1-35 units \$365
- 36-50 units \$465
- 51-75 units \$10.25 per unit
- 76+ units \$10.55 per unit

CH&LA Membership Only

- 1-35 units \$250
- 36-50 units \$300

Number of overnight sleeping units at property: _____

Your annual dues: \$ _____

Step 3: Marketing your property.

You can update and change your listing information on www.coloradolodging.com as needed after your membership is activated. Select a username and password, or you will be assigned one by CH&LA staff.

Username: _____ Password: _____

The following information will be included on our website:

Property description – please describe your property in 100 words or less. (Attach printed description.)

Lodging Classification

- Accepted**
- Full service
 - Limited service
 - Bed & Breakfast / Inn
 - Motel
 - Condominium / Fractional Ownership / Timeshare
 - Guest/Dude Ranch
 - Historic hotel
 - Extended stay
 - Cabins

Diamond/Star Ratings:

- Diamonds _____ (#)
- Stars _____ (#)
- N/A

Amenities

- ADA accessible
- Business center
- Children facilities/programs
- Complimentary breakfast
- Fireplace
- Fitness center
- Free airport shuttle
- Hot tub
- Internet/WiFi
- Kitchen
- Lounge
- Meeting/conference space
- Microwave
- Non-smoking
- Pets allowed
- Refrigerator
- Restaurant on property
- Spa
- Swimming Pool
- Other: _____

Recreation/Activities

- Amusement parks
- Casino
- Cycling/mountain biking
- Fishing
- Golf
- Hiking
- Horseback riding
- Ice skating
- Museums/Arts/Cultural Attractions
- National parks/monuments
- Off-road/ATV/4-wheeling
- Rafting
- Shopping/Dining
- Skiing/snowboarding
- Snow shoeing/cross-country
- Snowmobiling
- Tennis
- Universities/Colleges
- Other: _____

Credit Cards

- All Major
- American Express
- Amoco
- Diner's Club
- Discover
- Enroute
- JCB
- Master Card
- Visa
- Other: _____



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Step 4: CH&LA Endorsed Provider Programs.

Your return on investment! Select the CH&LA Member Savings Benefits in which you are interested in receiving information:

- Overnight/freight services (Siriani and Associates)
- Credit card processing (Heartland Payment Systems)
- Natural gas discount buying program (Seminole Energy)
- Workers compensation insurance (Colorado Restaurant Insurance Agency)
- Group health insurance (Benefits Incentives Group)
- Job postings on H.Careers.com
- Technology integration consulting (Warner Consulting)

Step 5: Optional website upgrades.

Included with membership is a listing of your property (name, address and phone number) on the CH&LA consumer website, www.coloradolodging.com. You may, however, enhance your listing:

- Link to your property's website — \$50/year (URL: _____)
- Add email address — \$50/year (Email address: _____)
- "Book Now" button — \$50/year (Reservation link: _____)
- Virtual tour — \$80/year (Link: _____)

****LIMITED TIME OFFER**Purchase a website and email link and get property's photo or logo for free!**

Total website upgrades: \$ _____

Step 6: Optional contact add-ons.

Keep your executive team in the communications loop! The primary and secondary contacts for your property (see reverse) receive all member-related correspondence from CH&LA and AH&LA, as appropriate – but so can other key players on your staff. You may add additional contacts to your member property (example: human resources manager, sales and marketing manager, etc.) at a Professional Member rate of \$29 per person per year.

- \$29 — Additional contact name: _____
 Title: _____
 Phone: _____ Email: _____
- \$29 — Additional contact name: _____
 Title: _____
 Phone: _____ Email: _____

Total additional contacts: \$ _____

Step 7: Payment and Membership Activation.

The first year of payment of dues is required in receipt to activate membership benefits. Contact CH&LA to discuss payment plan options after the first full year.

Annual dues: \$ _____
Website upgrades: \$ _____
Additional contacts: \$ _____

TOTAL: \$ _____

- Check enclosed – made payable to CH&LA
- Invoice me (net 30 days)
- Charge my credit card (check one) Visa MasterCard American Express

Card number: _____ Expiration date: _____

Name on card: _____

Return Application To:	CH&LA, 730 17th Street, Suite 920, Denver, CO 80202 Fax: (303) 297-8104 Email: jbennigsdorf@chla.com Tel: (303) 297-8335
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