



COLORADO
HOTEL AND LODGING
ASSOCIATION

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**Colorado Hotel & Lodging Association Presents “Peach of a Pal” Award
to Sen. Jack Taylor**

Nov. 3, 2008, Denver, ... The Colorado Hotel & Lodging Association (CH&LA) presented Sen. Jack Taylor (R - Colorado) with the “Peach of a Pal” award at its 70th Annual Conference at The Broadmoor in Colorado Springs, Colo. on Thurs., Oct. 30, 2008.

The “Peach of a Pal” award honors an individual who has contributed greatly to the success of the tourism and lodging industries. The “Peach of a Pal” award isn’t given out every year, and this year’s recipient well deserves the recognition, as Sen. Taylor has worked tirelessly for Colorado tourism for the past four years as a state senator, following eight years as a state representative. Sen. Taylor was instrumental in securing more than \$19 million in tourism funding.

“Sen. Taylor’s determination and tireless effort in working with legislators and businesses to put Colorado back on the tourism playing field made him an easy choice as this year’s “Peach of a Pal” recipient. The lodging industry has clearly benefited from his 16 years of service in the legislature,” said Christine O’Donnell, president of CH&LA.

Sen. Taylor served Colorado’s 8th District for eight years in the Colorado House of Representatives, followed by four years in the Senate. His key legislative issues in addition to tourism include advocating for small business, education, energy and agriculture.

The “Peach of a Pal” award has been presented to legislators, lobbyists and industry leaders that have contributed to the tourism and lodging industry, but who may not have been directly involved in those industries. Previous recipients include Governor Bill Owens and Denver City Councilwoman Elbra Wedgeworth.

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The Colorado Hotel & Lodging Association has more than 540 members representing more than 40,000 guestrooms throughout the state of Colorado. CH&LA's member properties include romantic bed and breakfast inns, luxury hotels, affordable motels, Colorado ski resorts, Rocky Mountain cabins, rustic guest ranches, relaxing spas, weekend getaway timeshares, and condominium and vacation rental services, ranging in size from three to 1,600 rooms.

The Colorado Hotel & Lodging Association offers visitors the leading searchable database of travel accommodations and vacation lodging in Colorado, from the plains to the Front Range and from the Rocky Mountains to the Western Slope.

All press releases and media materials, including high-resolution photography in a downloadable format, are available via www.kruzic.com.

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